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work experience

motionary.com - Pittsburgh, PA (6/04 - present)

print + art direction + web design - Concept, design, and art direction of websites and print material. Additional projects involved photography, illustration and html coding. Client list has included Blattner Brunner, Mullen, Kolbrener Inc., EDMC, Akoya, Mind Over Media, and Spaceboy Interactive.

Ripple Effects Interactive - Pittsburgh, PA (3/00 - 6/04)

Art Director - Concept, design, and art direction of html and flash websites. Involved creative thinking and branding to position clients web presence and create an engaging online experience. Responsible for concept and design of all print work, including company's own promotional material. Client list includes AARP, American Eagle Outfitters, Carnegie Mellon University, and the Pennsylvania Tourism Office.

Wall to Wall Studios, Inc. - Pittsburgh, PA (9/97 - 2/00)

Designer - Experience involved concept, design, management and production of various projects including identity design, interior design, advertising, packaging, and complete magazine redesign. Also strongly involved with website design/production and multimedia pieces. Additional responsibilities included organization of backup system, pre- and post-production checks, art direction/collaboration with photographers, and meeting with vendors.

Adam, Filippo & Associates - Pittsburgh, PA (11/96 - 9/97)

Designer - Design and production of various projects including logo development, advertisements, brochures, and annual reports.

Giltspur Exhibits - Pittsburgh, PA (3/95 - 10/95)

Designer - Responsible for design/conceptualization of exhibit graphics and promotional materials (post cards, invitations, brochures).

skills

Design: Thirteen+ years of combined experience in graphic design, advertising, and art direction. Ranging from brochures, publications and identity studies to exhibit graphics, website design/production and interactive/new media work. Superior typographic skills. Excellent verbal and written communication skills. High attention to detail. Advanced web design concept and construction, transforming art to web content and web interfaces.

Computer: Strong background in Macintosh system software and hardware. Familiar with PC computer systems. Able to perform Macintosh system support, including troubleshooting, system maintenance, and equipment recommendations. Software knowledge includes: QuarkXpress, Photoshop, Illustrator, InDesign, Microsoft Office, Acrobat, Fetch/FTP, HTML.

Management: Individually manage and maintain various accounts. Establish solid, long term relationships with new and existing clients. Highly motivated team leader that interacts well with others. Ability to work efficiently and creatively while meeting deadlines.

recognition

2004 Pittsburgh ADDYs (1 Addy), 2004 District 2 ADDY, 2003 Design That Means Business: PRINT Magazine's International Business Graphics Competition, 2003 Pittsburgh ADDYs (2 Addys, 1 certificate of merit), 2003 American Graphic Design Awards competition, 2002 AXIEM Awards (3), 2002 iNova Awards, 2001 AXIEM Awards, 2001 Summit Creative Competition Awards, 2001 Pittsburgh ADDYs (certificate of merit), 2000 Pittsburgh ADDYs (certificate of merit)

education

Edinboro University of Pennsylvania

Bachelor of Fine Arts in Applied Media Arts: Concentration in Graphic Design, Minor in Art History, 1994